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* Series photos available upon request or via media.vw.com

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VOLKSWAGEN ANNOUNCES CAR SPONSORS FOR 2009 JETTA TDI CUP

HERNDON, Va. (March 23, 2009) – Volkswagen of America, Inc. has announced the car sponsors for the 2009 Jetta TDI Cup series, in preparation for its season-opening SCCA Pro Racing sanctioned events at VIRginia International Raceway on April 25 and 26. The sponsors include a variety of automotive, lifestyle and other companies.

“Given the challenging nature of the current economic climate for motorsports, we are extremely grateful to have the support of so many internationally respected companies, some of which are participating in our series for the first time,” said Clark Campbell, motorsports manager, Volkswagen of America, Inc. “Heading into our second season as a series, I’m encouraged by our sponsor growth and their belief that the Jetta TDI Cup can help them accomplish their business goals while we work together to develop young drivers into true racing professionals.”

Car sponsors for the 2009 Volkswagen Jetta TDI Cup series include:

Pirelli – www.us.pirelli.com

With over 100 years of racing experience, Pirelli Motorsport is proud to be the exclusive tire supplier to the VW Jetta TDI Cup. Pirelli Tire North America designs, develops, manufactures and markets tires for passenger vehicles in both the original equipment and replacement markets as well as markets and distributes tires for motorcycles and motorsports. Located in Rome, Georgia, Pirelli’s Modular Integrated Robotized System (MIRS) employs state-of-the-art technology to manufacture tires for both export and domestic markets.

Bosch – www.bosch.com

As one of the largest North American automotive suppliers, Bosch develops, manufactures and supplies precision components and systems (including powertrain, body electronics and chassis support) for vehicle manufacturers worldwide. Since 1886, the company has helped to accelerate the progress of automotive technology through continued innovation.

ViON – www.vion.com

A small, veteran-owned corporation, ViON specializes in providing assured computing to high performance, enterprise-wide data centers throughout federal, state and local governments. Company solutions include disaster recovery to enterprise storage, server consolidation and business continuance, delivering the right data to the right people no matter what.

Castrol – www.castrol.com/us

BP Lubricants USA Inc. markets premium Castrol[®] lubricants directly to leading retailers, independent lube operators, service providers, OEMs and new car dealers. Company brands include: Castrol[®] GTX[®] – a premium conventional motor oil; Castrol[®] GTX[®] High-Mileage[™] – designed for vehicles with over 75,000 miles; Castrol[®] SYNTEC[®] BLEND[™] – with an added level of synthetic protection; Castrol[®] SYNTEC[®] – a premium full-synthetic motor oil; Castrol EDGE – a new, advanced full-synthetic motor oil. Additionally, the company provides a range of commercial transport lubricants.

Oakley – www.oakley.com

Created for world-class athletes who see the limits of possibility as just another challenge, Oakley products represent their commitment to excellence and a passion that refines what is possible for those who defy their own limits. Oakley has a presence in 110 countries offering a full array of market-leading products including premium sunglasses, goggles, prescription eyewear, apparel, footwear and accessories.

defNder – www.defnderneckbrace.com

The recently launched defNder Team Issue is a SFI 38.1 approved head and neck restraint. The defNder stands out amongst the competition by way of its excellent side protection with lateral tethers providing superior 30-degree impact protection. The comfort of the device is unbridled, with form-fit belts taking the pressure off of the driver's

collar bone and shoulders. In addition, the adjustable rear piece allows drivers to adjust between approximately 20- and 40-degrees, making it helpful when buying a unit without knowing exactly how it will fit in your racecar. It's also particularly useful for drivers who pilot more than one car.

Aggreko – www.aggreko.com

As the world's leading supplier of temporary power and temperature control solutions and oil-free compressed air systems, Aggreko helps customers in many different industries to improve and safeguard their operations by solving problems, creating opportunities and reducing risk.

Red Bull – www.redbullusa.com

HYPERFUELS – www.hiperfuels.com

HYPERFUELS features racing fuels from Sunoco, Shell Racing Solutions and SynDiesel. Fuels can be purchased in individual 5 and 55 gallon pre-sealed drums. Race fuel can also run in regular cars and can be stored for up to two years, providing a quick and stable fuel source. Racing oils sold at HYPERFUELS include Royal Purple and Synergyn. Race fuels and oils are available in containers eligible for ground shipping on FedEx and UPS throughout the USA.

Safety-Kleen – www.safety-kleen.com

Safety-Kleen is a privately held company based in Plano, TX and is the largest collector and re-refiner of used oil and provider of parts cleaning services in North America and is a leading provider of other environmental services. The company's 4,500 employees serve more than 400,000 customer locations in the United States, Canada, Mexico and Puerto Rico. All of the Safety-Kleen employees and customers support the Volkswagen Jetta TDI Cup Series and encourage everyone to recycle.

About the Volkswagen Jetta TDI Cup

2009 marks the second season of competition for the Volkswagen Jetta TDI Cup. During the season, 30 young, up and coming drivers (between ages 16-26) will compete in ten events on eight road courses around North America in identical factory-prepared clean diesel Jetta TDI's. Each driver competing in the series will earn a Pro Racing license

from SCCA at the conclusion of the season. In addition, the series champion will win \$100,000.

The Jetta TDI Cup car is powered by a 2.0-liter, 170 hp, four-cylinder turbo direct injection (TDI) clean diesel engine mated to a six-speed, double-clutch, automatic DSG transmission. The car is only slightly modified from stock with Pirelli racing tires, race suspension and brake components, drivers racing safety seat, FIA roll cage and an on-board fire extinguisher system. Other series associate sponsors include: Ringer Gloves, Jim Russell Racing School and Trellis Earth.

Follow the Volkswagen Jetta TDI Cup series action on: www.vwmotorsportusa.com
Volkswagen Online Newsroom: media.vw.com
Facebook: <http://tinyurl.com/JettaTDICup>
Twitter: <http://twitter.com/VWJettaTDICup>

Volkswagen of America, Inc.

Founded in 1955, Volkswagen of America, Inc. is headquartered in Herndon, Virginia. It is a subsidiary of Volkswagen AG, headquartered in Wolfsburg, Germany. Volkswagen is one of the world's largest producers of passenger cars and Europe's largest automaker. Volkswagen sells the Rabbit, New Beetle, New Beetle convertible, GTI, Jetta, Jetta SportWagen, Eos, GLI, Passat, Passat wagon, CC, Tiguan, Touareg 2 and Routan through approximately 600 independent U.S. dealers. All 2009 Volkswagens come standard-equipped with Electronic Stabilization Program. This is important because the National Highway and Traffic Safety Administration (NHTSA) has called ESC the most effective new vehicle safety technology since the safety belt. Visit Volkswagen of America online at vw.com or www.media.vw.com to learn more.

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